Silvi benchmark:
Our start-up-idea of a global data network for benchmarking based on typical forest enterprise data
silvi benchmark: project idea

• **Background**
  – Many scientific and political questions about forests and land use can only be answered with economic knowledge of global forestry production conditions
  – So far: Lack of data on forest based production systems and of uniform concepts, no joint forum to develop and discuss concepts and methods

• **Project idea**
  – silvi benchmark as part of agri benchmark: Global data base on forest production
  – Aim: Generate insights in drivers / trends of global forestry and logging production
  – Principle of participation: “put your country in and get the world back”

• **Opportunities of the data base**
  – Comparison of forest production systems, e.g. secondary forests vs. plantation forests
  – Comparison of forest production with other land use production systems, e.g. beef production vs. forest production
silvi benchmark: competencies

• Annual analysis of German forest accountancy data network
  – 350 enterprises/year, inquiry of natural and economic figures based on accounting
  – Financed and supported by the Federal ministry and ministries of states
  – International comparison, e.g. D-A-CH-Initiative (Germany, Austria, Switzerland)

• agri benchmark as a potential role model
  – Initiated and carried out by colleagues of the Thünen-Institute (http://www.agribenchmark.org/home.html)
  – Global network on production systems: beef and sheep, cash crop, dairy, pig, horticulture, organic (bio economy), fish
  – “typical farm” approach to gather data together with producers and advisors
  – Benefits: global data base, annual conferences, capacity building: projects, reports
**silvi benchmark: consortium**

- **Start-up Institute**
  - Project coordination: Thünen Institute of International Forestry and Forest Economics; Hamburg, Germany
    Dr. Björn Seintsch; Dr. Lydia Rosenkranz

- **What we need**
  - Some seed money to get started and produce first results
  - Up to 7 committed institutions worldwide as start-up partners: e.g. from USA/Canada, South America, Africa, Australia, Asia
  - Ability and willingness of partners to talk to potential commercial partners and to build a lasting network beyond the end of the project