



PROJECT IDEA

Circular business model innovation for by-product in forest industry value networks

- Purpose: *to increase knowledge, develop tools and policy instruments for circular business model innovation in forest industry value networks.*



EXISTING PARTNERS/EXPERIANCE

- Vinit Parida, Professor in Entrepreneurship and Innovation, vinit.parida@ltu.se
- David Rönnerberg Sjödén, Associate Professor in Entrepreneurship and Innovation, david.ronnberg.sjodin@ltu.se
- Wiebke Reim, PhD candidate (final stages), wiebke.reim@ltu.se
- Existing partnerships with 10-20 companies and company clusters that utilize forest side products in the north of Sweden.
- Existing partnerships with machine suppliers, forestry companies and digital actors in forest harvesting value chain





MISSING PROFILES

- Interested in finding research collaboration
- Researchers from other countries focusing on the same topic
- Policy researchers
- Suitable case studies around the project idea
- Interested in participating in multidisciplinary projects concerning new technological solutions that need business model development

