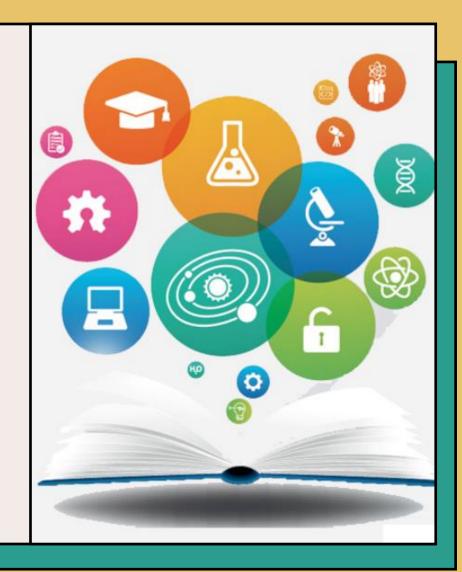
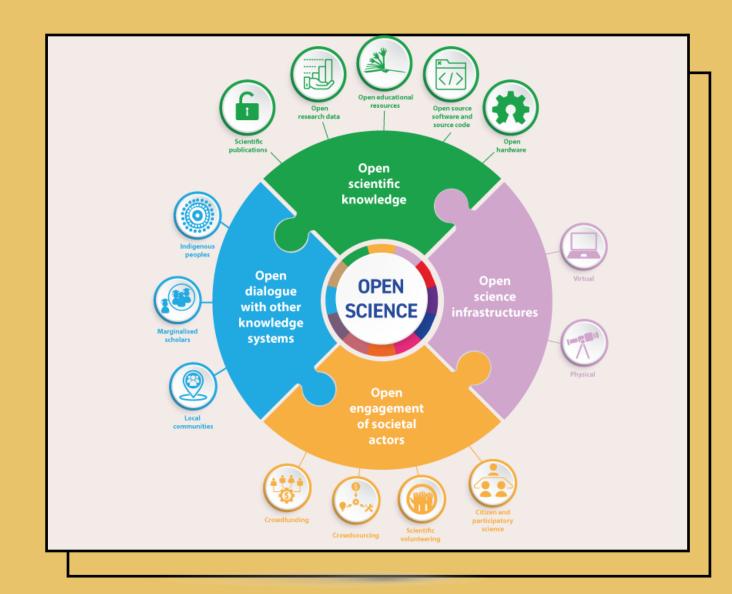
Open Science – the new normal

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What is open science?





"Jack Andraka, a 15 year old from USA, used free articles from Google Scholar to develop a highly innovative method of detecting a rare type of pancreatic cancer."

Open Access brings new audiences to scholarly content, such as educators, business owners, support workers and so on by removing barriers of affordability and access.

OPEN ACCESS: BENEFITS











Drives

Innovation

Public Access



Citation Rates

62%

38%

Open access Subscription articles access articles

"Piya Sorcar, founder of Teach Aids made materials & research about HIV available for free globally. The material is now available in 15 languages and has reached over 70 countries, including numerous educators, governments and NGOs."

Funders, such as the Research Councils, European Commission and the Wellcome Trust, mandate for open access publication of research outputs.

Image: Aston University Library Services

Why do we do open science?

Open science





Competition to collaboration



Science as a product to science as a process



Science for select to science for all

Thank you

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